

Rolling Fields

Newsletter Advertising Rates

The 300 households in Rolling Fields are filled with neighbors dedicated to making our small city strong and vibrant. Nearby businesses add to the vibrancy of our community and we want to support them. Our quarterly newsletter will reach over 300 households, as well as distribution by eMail, website, and Facebook. The residents of Rolling Fields represent a tremendous marketing opportunity for your business or organization. With each issue, your customers and prospects will receive a reminder of your vital presence around our community.



Advertisement Rates

Full Page 7.5 x 10

- per issue \$900
- per year \$3000

1/2 Page 7.5 x 5

- per issue \$500
- per year \$1500

1/4 Page 3.75 x 5

- per issue \$250
- per year \$750

All ads will run full color distributed on the first of Jan, Apr, Jul, & Oct.

The Rolling Fields newsletter, website, and Facebook site are integrated to provide residents multiple points of access. The website received over 5,700 visits from over 1,500 viewers representing over 12,000

views in the last 12 months. Our Facebook site, which your ad will also be posted to has over 480 members representing residents, as well as those family members and neighbors of Rolling Fields. Please feel free to visit Rolling Fields at the following to understand more about our city, homes, and residents.

Website: <https://www.rollingfieldsky.com>

Facebook: <https://www.facebook.com/groups/RollingFieldsKY/>

Median Household Income

According to the latest ACS 5-year survey in 2021, the median household income in Rolling Fields is \$201,563.00.

The chart below shows the average household income by age in Rolling Fields.

Under 25	\$0.00
25 to 44	\$250,001.00
45 to 64	\$218,750.00
65 and over	\$131,875.00

If you are interested in advertising, please contact Dan Tafel by:
eMail: DanTafel@rollingfieldsky.com or phone: 502-417-8260.

Payment Options include:

Check: Payable to City of Rolling Fields, 503 Rolling Lane, Louisville, KY 40207

Credit Card: Payable using this link: <https://www.rollingfieldsky.com/payments/>

Venmo: Payable by Venmo “@joanna-Nugent” & note your business in the comment